

PURCHASING

The Purchasing Department of Würth Business Services is equipped with a team of highly experienced procurement and purchasing professionals. We are instrumental in fulfilling the business-specific requirements by handling different processes related to Purchasing and serving customers across the globe. Among many non-core procurement and Purchasing-related processes handled by us, Demand Analysis is one of the major processes.

DEMAND ANALYSIS

In this process, we estimate the customer demand for articles. By tracking the purchasing patterns of customers, analyzing the purchase history, collaborating with customers, and implementing many other techniques, our Purchasing Support Team prepares a report that contains a thorough analysis and planning of demand. This service helps customers in balancing the inventory levels with the demand. We implement our expertise in helping the businesses keep the supplies secure and inventory levels as low as possible.

PROCESS FLOW AT WÜRTH BUSINESS SERVICES:

- **Step 1:** Track the purchasing patterns of customers
- **Step 2:** Analyze the purchase history
- **Step 3:** Collaborate with customers to know their demands
- **Step 4:** Prepare a report



BENEFITS:

- Plan the production schedules as per demand
- Manage stocks efficiently and avoid overstocking
- Boost the supply chain operations

Reach out to Franziska Romer, Head of Sales, Admin & External Communications, Würth Business Services, and understand more about offerings. [✉ franziska.romer@wuerth-industrie.com](mailto:franziska.romer@wuerth-industrie.com)