

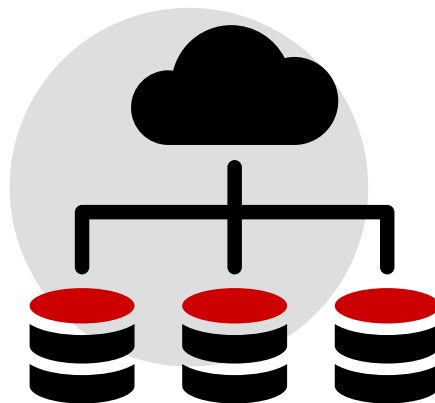
PRODUCT ARTICLE MASTER

Würth Business Services easily manages thousands of articles and arranges them into the Würth Group hierarchy. Along with arranging articles, we manage end-to-end article-related tasks accurately and diligently. We ensure that the article master data is consistent, complete, and updated.

PRODUCT HIERARCHY

Product Hierarchy process involves modelling of the hierarchical relationships between products in a logical structure. We support you in classifying your articles into the Würth Group hierarchy correctly.

PROCESS FLOW AT WÜRTH BUSINESS SERVICES:



- **Step 1:** Receiving a list of customised articles that do not have a product family
- **Step 2:** Identifying the articles based on the drawing, information on supplier's website, and attributes or standards (DIN and ISO)
- **Step 3:** Assigning the article to the correct hierarchical level and including in a product family

BENEFITS:

- Avail ease in understanding of the product with the correct article name and family
- Ensure data accuracy
- Make informed decisions

Reach out to Franziska Romer, Head of Sales, Admin & External Communications, Würth Business Services, and understand more about offerings. [✉ franziska.romer@wuerth-industrie.com](mailto:franziska.romer@wuerth-industrie.com)