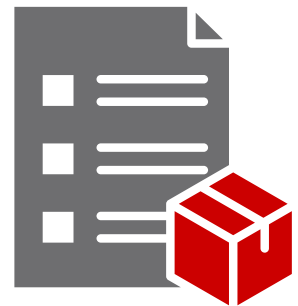


PRODUCT ARTICLE MASTER

Würth Business Services handles the article data management operations related to the Product Article Master Department. We handle a wide range of processes for maintaining the accurate and standardized article data through SAP system. Our Team utilizes the advanced tools and software, implements standard procedures, maintains quality standards, and efficiently manages and maintains the article data.

PRODUCT REPORTING

In this process, our team scrutinizes the turnover data of various companies based on specific customers, countries and segments. By contacting the representatives of companies within the Würth Group, we collect the required data using a template. Then we prepare a user-friendly dashboard and a master database, which contains the entire information, such as customers served, countries covered, number of articles sold and the revenue generated. We have a plan to save your time by collating the data and presenting it in an insightful, detailed and precise manner.



PROCESS FLOW AT WÜRTH BUSINESS SERVICES:

- **Step 1:** Receive contact list and templates from customers
- **Step 2:** Collect the data based on the template
- **Step 3:** Collate the collected data in excel sheet
- **Step 4:** Generate a master file containing the entire data

BENEFITS:

- Save a significant number of hours
- Avail timely reports for bonus calculation
- Gain real-time updates & country-wise sales volume
- Free up internal resources for core activities

Reach out to Franziska Romer, Head of Sales, Admin & External Communications, Würth Business Services and understand more about offerings: [✉ franziska.romer@wuerth-industrie.com](mailto:franziska.romer@wuerth-industrie.com)